

**AREA DESCRIPTION**  
(For Instructions see Reverse Side)

1. NAME OF CITY Philadelphia SECURITY GRADE B AREA NO. 13
2. DESCRIPTION OF TERRAIN. Level
3. FAVORABLE INFLUENCES. Boulevard frontage - restricted to twin or singles.
4. DETRIMENTAL INFLUENCES. None

5. INHABITANTS: Junior Executives  
 a. Type White collar class - Excellent; b. Estimated annual family income \$ 3000. - up  
 c. Foreign-born no %; d. Negro no %;  
 (Nationality) (Yes or No)  
 e. Infiltration of desirable; f. Relief families none;  
 g. Population is increasing slowly; decreasing \_\_\_\_\_; static.

6. BUILDINGS:  
 a. Type or types singles & twins; b. Type of construction brick & stone;  
 c. Average age 1 - 15 yrs.; d. Repair good

7. HISTORY:

YEAR	RANGE	SALE VALUES		RENTAL VALUES		
		PREDOMINATING	%	RANGE	PREDOMINATING	%
1929 level	<u>9,000 - 10,000</u>	<u>\$9500.</u>	<u>100%</u>	<u>_____</u>	<u>_____</u>	<u>100%</u>
1935-34 low	<u>6500 - 12,500</u>	<u>\$7000.</u>	<u>75%</u>	<u>very few</u>	<u>_____</u>	<u>_____</u>
June- 1937 current	<u>\$7500. - \$15,000</u>	<u>\$7500.</u>	<u>80%</u>	<u>rentals</u>	<u>_____</u>	<u>_____</u>

Peak sale values occurred in \_\_\_\_\_ and were \_\_\_\_\_ % of the 1929 level.  
 Peak rental values occurred in \_\_\_\_\_ and were \_\_\_\_\_ % of the 1929 level.

8. OCCUPANCY: a. Land 80 %; b. Dwelling units 100 %; c. Home owners over 90 %
9. SALES DEMAND: a. good; b. twins - single \_\_\_\_\_ \$8000 - \$10,000; c. Activity is good
10. RENTAL DEMAND: a. good; b. anything vacant or available; c. Activity is \_\_\_\_\_
11. NEW CONSTRUCTION: a. Types twins - single; b. Amount last year 100 units
12. AVAILABILITY OF MORTGAGE FUNDS: a. Home purchase yes; b. Home building yes
13. TREND OF DESIRABILITY NEXT 10-15 YEARS upward
14. CLARIFYING REMARKS: New Houses range \$8000 - \$15,000  
Very desirable residential neighborhood. A good second grade section.

15. Information for this form was obtained from Rowland & Banister