

AREA DESCRIPTION  
(For Instructions see Reverse Side)

1. NAME OF CITY PHILADELPHIA SECURITY GRADE C AREA NO. 7

2. DESCRIPTION OF TERRAIN. Level.

3. FAVORABLE INFLUENCES. Good transportation - fairly desirable residential section - near large employers along Erie Avenue - large park in section.

4. DETRIMENTAL INFLUENCES. Nominal.

5. INHABITANTS:

- a. Type business men ~~Skilled laborers-clerks-~~; b. Estimated annual family income \$ 900. - \$2000.  
 c. Foreign-born Italian; 5 %; d. Negro None; \_\_\_\_\_ %;  
 (Nationality) (Yes or No)  
 e. Infiltration of \_\_\_\_\_; f. Relief families moderate to heavy; \_\_\_\_\_;  
 g. Population is increasing \_\_\_\_\_; decreasing \_\_\_\_\_; static.

6. BUILDINGS:

- a. Type or types 2 sty. rows; b. Type of construction Brick; \_\_\_\_\_;  
 c. Average age 20 to 40 yrs.; d. Repair Fair

7. HISTORY:

YEAR	SALE VALUES			RENTAL VALUES		
	RANGE	PREDOM- INATING	%	RANGE	PREDOM- INATING	%
1929 level	\$1500. - \$4500.	\$3000.	100%	\$25. - \$50.	\$30.	100%
1934-36 low	\$ 900. - \$2500.	\$1800.	60%	\$15. - \$30.	\$18.	60%
June 1937 current	\$1000. - \$3000.	\$2000.	67%	\$18. - \$35.	\$22.	70%

Peak sale values occurred in \_\_\_\_\_ and were \_\_\_\_\_ % of the 1929 level.

Peak rental values occurred in \_\_\_\_\_ and were \_\_\_\_\_ % of the 1929 level.

8. OCCUPANCY: a. Land 100 %; b. Dwelling units 100; c. Home owners 30 %

9. SALES DEMAND: a. Fair; b. 2 sty. rows - \$1500. - \$2500.; c. Activity is Fair

10. RENTAL DEMAND: a. Good; b. 2 sty. rows - \$20. - \$25.; c. Activity is Good

11. NEW CONSTRUCTION: a. Types No; b. Amount last year \_\_\_\_\_

12. AVAILABILITY OF MORTGAGE FUNDS: a. Home purchase Yes; b. Home building --

13. TREND OF DESIRABILITY NEXT 10-15 YEARS Static

14. CLARIFYING REMARKS: Broad Street is business. Italian encroachment is slow from the south.

15. Information for this form was obtained from HARRY HEIDELBERGER

Date June 7th, 1937