

**AREA DESCRIPTION**  
(For Instructions see Reverse Side)

1. NAME OF CITY Philadelphia SECURITY GRADE D AREA NO. 7

2. DESCRIPTION OF TERRAIN. Level

3. FAVORABLE INFLUENCES. Good transportation - near employment - cheap rentals

4. DETRIMENTAL INFLUENCES. Heavy obsolescence - Property in rundown condition - General mixture of *popul*

5. INHABITANTS:

a. Type Labor - skilled & common ; b. Estimated annual family income \$900. - \$1500.

c. Foreign-born mixture Italian 15% ; d. Negro yes ; 10 % ;  
(Nationality) (Yes or No)

e. Infiltration of negro - Italian ; f. Relief families heavy ;

g. Population is increasing \_\_\_\_\_ ; decreasing \_\_\_\_\_ ; static.

6. BUILDINGS:

a. Type or types 2 story rows ; b. Type of construction brick ;

c. Average age 25 - 75 ; d. Repair poor to fair

7. HISTORY:

YEAR	SALE VALUES			RENTAL VALUES		
	RANGE	PREDOMINATING	%	RANGE	PREDOMINATING	%
1929 level	\$2800. - \$5500.	\$4000.	100%	\$25. - \$45.	\$35.	100%
1933-34 low	\$1500. - \$2500.	\$2000.	50%	\$15. - \$25.	\$22.	65%
June 1937 current	\$1500. - \$2500.	\$2000.	50%	\$18. - \$30.	\$25.	70%

Peak sale values occurred in \_\_\_\_\_ and were \_\_\_\_\_ % of the 1929 level.

Peak rental values occurred in \_\_\_\_\_ and were \_\_\_\_\_ % of the 1929 level.

8. OCCUPANCY: a. Land 100 %; b. Dwelling units 100 %; c. Home owners 50 %

9. SALES DEMAND: a. poor to fair b. \_\_\_\_\_ ; c. Activity is poor

10. RENTAL DEMAND: a. good ; b. anything \$ 70-75 ; c. Activity is good

11. NEW CONSTRUCTION: a. Types no ; b. Amount last year \_\_\_\_\_

12. AVAILABILITY OF MORTGAGE FUNDS: a. Home purchase very limited ; b. Home building \_\_\_\_\_

13. TREND OF DESIRABILITY NEXT 10-15 YEARS downward

14. CLARIFYING REMARKS: Frankford Ave. is all commercial. Considerable industry at lower end  
Foreigners concentrated west of Frankford Avenue. Some 3 story rows  
on main streets. Many old owners in the section.

15. Information for this form was obtained from Rowland & Banister

Date June 10 193 7